

The Inaugural ATLANTA CONCOURS d'ELEGANCE May 1st - May 3rd, 2026 - Lake Lanier Islands Resort

*A UNIQUE SPONSORSHIP OPPORTUNITY PRESENTS ITSELF TO JOIN ATLANTA'S
LEADING CORPORATIONS in Sponsorship & Support of our community and charity.*

*Atlanta is set to host its first Concours d'Elegance, which will showcase the finest in automotive excellence
and benefit Shriner's Children's Hospital, a truly noble cause.*

*Hosted by Peach State Drive for Good Foundation, a philanthropic organization supporting Georgia's
charitable efforts.*

View the promotional video [CLICK HERE](#)



2026 Sponsorship Details

Presenting Sponsor

- ▶ Co-Branded Event

Event Exhibitors

- ▶ 20' x 20' tent
- ▶ (1) full page ad in the Concours Program
- ▶ Recognition as an Event Exhibitor Sponsor on the Concours website
- ▶ (6) General Admission Weekend tickets for staff
- ▶ (3) Concours social media posts to reinforce sponsorship
- ▶ Sponsorship of the Beer and Wine Garden
- ▶ Sponsorship of a branded Ribbon
 - ▶ Ribbon to be named by the Sponsor
 - ▶ Winner of the Ribbon to be selected by the Sponsor
 - ▶ Ribbon to be awarded by the Sponsor to the winner during the Corporate Award ceremony on Sunday during the Concours

Event Ambassadors

- ▶ 20' x 30' tent
- ▶ (2) full page ads in the Concours Program
- ▶ Recognition as a Event Ambassador Sponsor on the Concours website
- ▶ (8) General Admission Weekend tickets for staff
- ▶ (2) VIP Weekend tickets
- ▶ Monthly Concours social media posts to reinforce sponsorship
- ▶ Sponsorship of the Food Pavilion
- ▶ Sponsorship of a branded trophy
 - ▶ Trophy to be named by the Sponsor
 - ▶ Winner of the trophy to be selected by the Sponsor
 - ▶ Trophy to be awarded by the Sponsor to the winner during the Corporate Award ceremony on Sunday during the Concours

Corporate Sponsor

- ▶ 30' x 40' tent
- ▶ (2) full page ads in the Concours Program
- ▶ Recognition as a Corporate Sponsor on the Concours website
- ▶ (12) General Admission Weekend tickets for staff
- ▶ (4) VIP Weekend tickets
- ▶ Monthly Concours social media posts to reinforce sponsorship
- ▶ Sponsorship of the Beer and Wine garden
- ▶ Sponsorship of the VIP tent
- ▶ Sponsorship of a branded trophy
 - ▶ Trophy to be named by the Sponsor
 - ▶ Winner of the trophy to be selected by the Sponsor
 - ▶ Trophy to be awarded by the Sponsor to the winner during the Corporate Award ceremony on Sunday during the Concours